Ages: 8+
Players: 2-6
Contents: 55 cards (49 icon cards and 6 "Special Rules"
cards)

Object:
Collect the most cards by the end of the game by bluffing or calling your opponent’s bluff.

Game Play:
1) Shuffle the cards and set the deck in the center of
the play area within easy reach of all players.
2) Each player takes one card from the top of the deck.
3) One card is taken from the top of the deck and
placed face down next to the pile. This is the "Cheese
Touch" card. It is in play, but no one can see the
contents.
4) Each player looks at their card without revealing
what is on it to the other players.

• "Tingy Tax!" – Don’t get too attached to those cards
you’ve won: if you draw this card, you must “bet” 2 of
the cards you’ve already won by placing them next to
the Draw pile. The player who wins the round will also
win these cards! If you do not have any cards to bet, place
the card back at the bottom of the Draw pile.
• "Fortune Teller!" – If someone draws this card,
everyone must draw a card and hold it icon side out in
front of their forehead. Do not look at the card before
you put it in front of your forehead! If anyone sees
their card before the rule is declared, he/she must return
that card to the bottom of the Draw pile and draw
again. Play proceeds with the knowledge of everyone’s
cards except your own — seems easy, but it’s not!

5) The player who most recently ate cafeteria food goes
first. That player picks an icon on their card, then
guesses out loud the total times that icon appears on
ALL of the cards in play (including the card that is face
down on the playing surface).
6) The player to the left now has three options:
   a) Guess a number HIGHER than what was called
      for the icon by the previous player
   b) Declare "Zoo Vee Mama!" — meaning, the number
      for the icon called by the previous player is too high!
   OR
   c) Guess a HIGHER number of a DIFFERENT
      icon. (The main idea is that all guesses must go
      higher, regardless of which icon is being called.)
7) Once a player declares "Zoo Vee Mama!", all players
   show their cards, and the Cheese Touch card is flipped
   over.
8) Count the number of times the last declared icon appears
   on all of the cards that have just been flipped over:
   a) If the total number of that icon is equal to, or
      greater than the last number that was called out, the
      player who called the number wins everyone’s cards
      and the Cheese Touch card.
   b) If the total number of that icon is lower than the
      number declared, the player who called "Zoo-Vee
      Mama!", wins everyone’s cards and the Cheese Touch
      card.
9) The player who won the cards starts the next round.
10) Play continues in this fashion until all the cards have
    been played. (If there are not exactly enough cards to
    play the last round of the game, the game ends and the
    remaining cards will not be used.)

SPECIAL RULES CARDS:
When a player draws a Special Rules card, he/she
announces the rule, sets the card off to the side of the
playing area, then draws a new card from the pile and
follows the instructions of the Special Rule. The winner of
the round will also collect the Special Rules card. When
the Cheese Touch card is a Special Rules card, the card is
collected by the winner in the same fashion as a regular
icon card.